
NEWS RELEASE

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POWERFUL NEW WEB PORTAL LAUNCHED FOR COMMERCIAL REAL ESTATE MARKET

LAKEWOOD, N.J., Jan. 7, 2010 – Madison Commercial Real Estate Services (MCRES) recently announced the launch of a powerful new website and portal designed to provide comprehensive on-line services and resources to real estate professionals. Built upon a state-of-the-art IT platform, the website (www.madisoncres.com) offers an extensive overview of the many specialized commercial real estate services provided by MCRES. It also serves as a secure portal to the six independent companies that operate under the MCRES corporate umbrella, each of which targets a specific sector of the real estate industry.

The new site makes MCRES the one-stop web address of choice for CPAs, tax and real estate attorneys, real estate brokers and realtors, mortgage brokers, and owners of investment and business properties. It contains detailed information on numerous professional services, including: title insurance and closing services; REO solutions and bulk transaction management; cost segregation studies; lease abstracting and administration; financial due diligence; §1031 exchanges; distressed debt acquisition support and loan modification services.

With an extensive menu of resources and access to Madison's other web portals with back-end support, the MCRES website provides real estate professionals with a global picture of the strategies and tools available to maximize the ROI from their real estate holdings in today's challenging environment. In announcing the new website, Elliot S. Zaks, MCRES's Director of Operations, said, "Our individual companies have long maintained robust websites that have responded to the specific needs of their own markets. With the launch of this strong corporate website, clients can now get a 'big picture perspective' and discover the exceptional range of specialized assistance that is available across the MCRES companies."

These companies include: *Madison Title Agency*, a nation-wide title agency that handles searches, writes policies, manages transactions and provides closing and escrow services in all 50 states, as well as offering REO solutions and bulk transaction management services; *Madison SPECS*, offering expert cost segregation studies; *Madison Exchange*, one of the nation's leading Qualified Intermediaries handling §1031 exchanges; *LeaseProbe*, producing commercial lease abstracts and handling lease

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administration and CAM audits; *Real Diligence*, offering accurate and reliable financial due diligence for commercial real estate acquisitions as well as loan workout services and distressed asset acquisition support; and *Madison Equipment Financing*, specializing in financing new and used equipment for small and medium-sized businesses with target transactions ranging from \$10,000 to \$500,000.

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