

MEDIA ADVISORY



MADISON
COMMERCIAL
REAL ESTATE
SERVICESSM

For Immediate Release:

07/14/09

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Madison Commercial Real Estate Services Announces Launch of New Accredited Professional Learning Center

Lakewood, NJ – Madison Commercial Real Estate Services (MCRES) announced today the launch of Madison Learning Center, its educational arm offering basic and advanced CPE- and CLE-accredited courses to real estate professionals, including CPAs, tax and real estate attorneys, real estate brokers and Realtors, mortgage brokers, owners of investment property and owners of property used for business. Under the leadership of Keren Peters, MLC's Director of Education, the division will offer a systematic program of webinars, seminars, blogs, newsletters and informational materials presented nationwide by professional instructors with specialized expertise in financial, legal, tax, and management strategies for the commercial real estate market.

In making the announcement, Elliot S. Zaks, MCRES' Director of Operations, said, "Because we believe in investing in the success of our clients and their advisors, we have long been committed to providing continuing education and professional development programs of the highest quality. Madison Learning Center now formalizes our position as one of the thought leaders in the commercial real estate industry."

Madison Commercial Real Estate Services, with more than \$75 billion in transactions completed, is an umbrella organization that offers an array of specialty services. Drawing upon the expertise of MCRES' own experienced real estate attorneys and CPAs, many of whom are established industry leaders, Madison Learning Center will offer one-, two- and three-credit hour seminars in a number of specific areas, including: cost segregation studies; financial due diligence; CAM audits and reconciliations; lease abstracting and administration; 1031 exchanges, distressed asset acquisition and disposition; and title insurance and closings.

Ms. Peters said, "Our clients and their professional advisors look to Madison as their trusted advisor when it comes to buying, selling or implementing optimal tax, finance and management strategies for their commercial and investment real estate. With the Madison Learning Center, we can now help our clients keep pace with the latest developments and best practices in the business."

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Madison Commercial Real Estate Services is comprised of a number of interrelated companies that offer specialty services for the commercial real estate market. These include: Madison Title Agency, a nation-wide title agency that handles searches, writes policies, manages transactions and provides closing and escrow services in all 50 states, as well as offering REO

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solutions and bulk transaction management services; Madison SPECS, offering expert cost segregation studies; Madison Exchange, one of the nation's leading Qualified Intermediaries handling §1031 exchanges; LeaseProbe, producing commercial lease abstracts and handling lease administration and CAM audits; and Real Diligence, offering accurate and reliable financial due diligence for commercial real estate acquisitions as well as loan workout services and distressed asset acquisition support.