

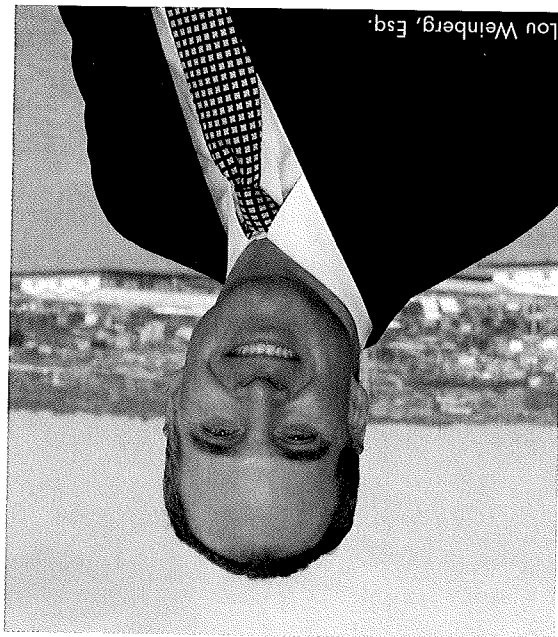
**Top the Pro Grows
Madison's NYC Presence**

It is a tough business climate that confronts the real estate industry in 2010, but gloomy forecasts are not slowing down Lou Weinberg, Esq., vice president and counsel for Madison Commercial Real Estate Services (MCREs). As one of New York's leading title insurance professionals, Weinberg joined MCREs in 2009, where he focuses on the city's commercial and high-end residential real estate market. He has managed to buck the industry's current decline through his commitment to a time-tested truism: success lies in giving exceptional service to each and every client. According to Weinberg, "We are all selling the same product at the same price, so the only thing that differentiates me from my competitors is the level of service I provide. Relationships get you in the door, but service is what keeps you there."

Specifically, Weinberg focuses his efforts on behalf of Madison Title Agency, LLC, MCREs's flagship company. Madison Title Agency writes title insurance policies and provides closing and escrow services in all 50 states. Madison Title also provides customized RFO solutions and bulk transaction management services for individuals and institutions acquiring distressed assets in volume.

"I'm an old-fashioned title guy," he likes to say. "I believe that you retain your current business and build new business by taking a genuine interest in your clients and by being incredibly attentive to their transactions."

Weinberg's established long-term clients, primarily attorneys representing purchasers, serve as ample proof of the value of his "old-fashioned" approach in the cutthroat



Lou Weinberg, Esq.

New York market. His ability to introduce his clients to the full range of MCREs's specialty real estate services has solidified his position as a trusted advisor to an exclusive circle of top real estate professionals in New York City. "MCREs can serve as a one-stop solution to the diverse needs of my clients," he notes. "The company offers them tremendous expertise and unquestioned professional integrity."

Active in a number of charitable and not-for-profit organizations, Weinberg demonstrates the same commitment to personal involvement within the larger community as he does in his professional role. He currently serves as president of the Foundation for Supporters of the Disabled (FSD), a foundation that provides grants to community-based organizations serving people with developmental disabilities. He also sits on the Board of Directors of PSCCH (Promoting Specialized Care and Health), a large not-for-profit agency that operates residential, rehabilitative, and vocational programs for more than 3,000 mentally ill and developmentally disabled individuals.

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