

PEOPLE ON THE MOVE

As a Woman of Influence

Madison Commercial honors Sprouls

NEW YORK, NY — **Danielle Sprouls, Esq.**, executive vice president of New York operations for **Madison Commercial Real Estate Services (MCRES)**, has been named among Real Estate New York's "Women of Influence." The trade publication annually recognizes female professionals who are helping to shape the commercial real estate industry.

MCRES offers specialty services for the commercial real estate market nationwide. Sprouls joined the firm in April 2009 as part of a team of sales professionals that expanded and anchored MCRES' Manhattan operations.

Her primary responsibility there involves developing the company's title insurance business by expanding upon her established blue-chip client roster — Tishman Speyer, Vornado, Citigroup, RXR Realty and others — while introducing the ancillary suite of real estate services offered by Madison. This includes financial due diligence, 1031 exchanges, cost segregation, lease abstracting and REO solutions.

Sprouls specializes in the structuring and coordination



Danielle Sprouls

of multi-site commercial real estate transactions involving financing, title insurance and closing for the acquisition and/or disposition of office, industrial and mixed use projects. Among her recent achievements, in the third quarter of 2008 Sprouls was the sole title representative in both the \$850 million transfer of interest of the landmark Chrysler Building and its neighboring Trylons building. More recently, she coinsured a substantial transaction for the Clarett Group in Brooklyn.

"During the course of her career, Danielle has distinguished herself among the most successful, client-focused title professionals in the nation," said MCRES director of operations Elliot Zaks. "This stature already is enabling her to grow Madison's dominant profile in the New York real estate market. We congratulate her on this well-earned recognition from Real Estate New York."

Sprouls serves on ULI's sponsorship program committee and, until recently, served as its chair. She also is a member of ULI's Commercial Retail Council (Silver Flight). Sprouls is a member of WX, an invitation-only women's real estate group for senior-level professionals. She also maintains active membership in the International Council of Shopping Centers and the Real Estate Board of New York. ■