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MANN REPORT

Madison Commercial Real Estate Hosts Seminar For West Coast Property Owners

In this challenging economy, most West Coast investment property owners are focused on reducing taxes, maximizing cash flow and preserving equity. Industry experts of Madison Commercial Real Estate Services (MCRES), which is based in Lakewood, NJ, recently provided strategies on how to accomplish those goals at a seminar in Beverly Hills, CA. MCRES is an umbrella organization that offers specialty services nationwide for the commercial real estate market through a group of related companies.

“It’s not too late to work on recession proofing a real estate portfolio,” said Daniel Kasten, CFO of MCRES, who served as one of the keynote speakers. “Even in an economic downturn, property owners can increase revenue and improve their bottom line through lease abstracts, CAM audits, cost segregation, and §1031 exchanges as well as other available solutions.”

In addition to Kasten, Moshe Becker, CPA, CEO of Madison SPECS LLC and David Tesler, Esq., CEO of LeaseProbe, LLC and Real Diligence, LLC spoke at this seminar entitled “2009 Real Estate Strategies Seminar: How to Reduce Taxes, Minimize Expenses, Maximize Cash Flow and Preserve Equity.” A Cow Jumped Over the Moon in Beverly Hills hosted the event, which was well attended by CPAs, tax and real estate attorneys and owners of investment properties.